

It's Your News
SHOPPING
NEWS
FROM
RANGLAND 2215

DALY CITY

Complete
Coverage in
Daly City and
Oceans

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, March 28, 1941

Guaranteed Circulation 5,000

Hints For The Housewife

By Marion Cunningham
Home Economist

I've been dreaming about a model kitchen. It would be sunny, easy-to-clean and wonderfully labor-saving. And some day maybe we'll all be cooking in dream kitchens, because everything that goes into mine is made and sold right here in the U. S. A. Here's what it's like. It has panels of glass blocks that let the sunshine in but insure privacy. Its floor is of spotless linoleum, and it is compact rather than spacious. It will have walls of lemon yellow and green-handled utensils, or palest blue walls with accents of cherry red.



Marion Cunningham

The pride and glory of this kitchen will be the main functional units, a Frigidaire refrigerator and electric range of gleaming white. Mine will be no ordinary refrigerator, but one that is loaded with beauty and distinction. It will have a generous cold-draw compartment for preserving fresh foods and left-overs and a utility storage space at the bottom for staple foods that require no refrigeration.

The electric range will be equipped with fluorescent lighting shed from slim modern tubes. It will have a five-speed radiant-tube unit and insulated oven. It will also have a cookmaster for automatic timing so that I can pop the food in, set the timer, and go out for the afternoon without a worry in the world.

There will be ample cupboard space with graduated shelves to eliminate messy stacking of pans and uncomfortable stooping to reach them. The pots and pans themselves will be stainless, durable and shaped for practical cooking.

This dream kitchen will be the best that money can buy, for highest quality in equipment receiving hard, every-day use is ever the years—truest economy.

Florida's Edible Fish

Of the more than 300,000,000 pounds of fish caught in Florida waters annually, little more than one-third are of the edible variety, according to E. L. Dowling, state supervisor of conservation. The non-food fish, mostly menhaden and sharks, are used in the manufacture of fertilizer, oils and novelties. Dowling explained.

Alaska's Governor

The governor of Alaska is appointed by the President for a term of four years.

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Butcher At Spring Valley Mkt.



For nine years Quinto Barsotti, shown above with his son George, has been making satisfied customers with his quality meats at Spring Valley Market, 198 Los Banos avenue.

Barsotti, probably one of the most conscientious purveyors of meats on the Peninsula, is justly proud of the variety and quality of his meats. He is in business with Lou Galletta, local grocer.

"Come into our newly re-decorated store and choose from our array of fine steaks, cold meats, corned meats, and fresh-killed poultry," he said with a genial smile. "We don't like to boast," he went on, "but we honestly believe that you can't beat the quality and prices of our products in Daly City."

DON'T BE CAUGHT NAPPING!

Radio Stations will CHANGE their
WAVE-LENGTH Frequencies MARCH 29

Have Your
Push-Button Radio
Adjusted to the new setting by

BYRNE RADIO STORE
Phone RA. 7782 Phone RA. 7782
6241 Mission Street

BEESON CLEANERS

Next To Daly City Theatre

Keep smiling

Quality Cleaning
at
Popular Prices

UNION SHOP

Patronize a reliable cleaner and take no chances. We have served this community for over 20 years, always striving to merit your patronage. Better Be SAFE than SORRY.

TRY US and BE CONVINCED!

Tom himself

**CALL and
DELIVERY SERVICE ELK. 0263**

ACTIVITY CALENDAR

FRIDAY, MARCH 28

- 2 p. m.—Benefit whist, Mothers club of Our Lady of Perpetual Help school, Theatre hall.
- 3 p. m.—Regular meeting, Brownie Scout Pack, No. 5 firehouse.
- 7 p. m.—Regular meeting, Boy Scout Troop No. 148, No. 5 firehouse.
- 8 p. m.—Regular meeting, Cub Pack No. 101, 39 Wilson.
- 7 p. m.—Regular meeting, Boy Scout Troop No. 101, Parish school.
- 7 p. m.—Metacraft, Senior Girl Scouts, 101 Parkview.
- 7:30 p. m.—Regular meeting, Bethel No. 26, Order of Job's Daughters, Geo. Washington Masonic temple.
- 8 p. m.—Regular meeting, D. C. F. D., Company No. 4, Peoria street.
- 8 p. m.—Regular meeting, Old Glory Auxiliary No. 2044, V. F. W., Little Italy hall.
- 8 p. m.—Regular meeting, Old Glory Post No. 2044, V. F. W., Eagles hall.

8:30 p. m.—

Whist, Daly City Post No. 410, American Legion, Legion hall.

8:45 p. m.—

Regular meeting, Boy Scout Troop No. 101 Committee, 601 Hanover street.

SATURDAY, MAR. 29

1 p. m.—

Regular meeting, Daly City Juvenile Drill Team and Drum Corps, 875 Brunswick street.

2 p. m.—

Annual Birthday dinner, Old Glory Post and Auxiliary No. 2044, V. F. W., Ric's Place, Colma.

MONDAY, MARCH 31

7:30 p. m.—

Regular meeting, The Saints, 1562 Cayuga.

8 p. m.—

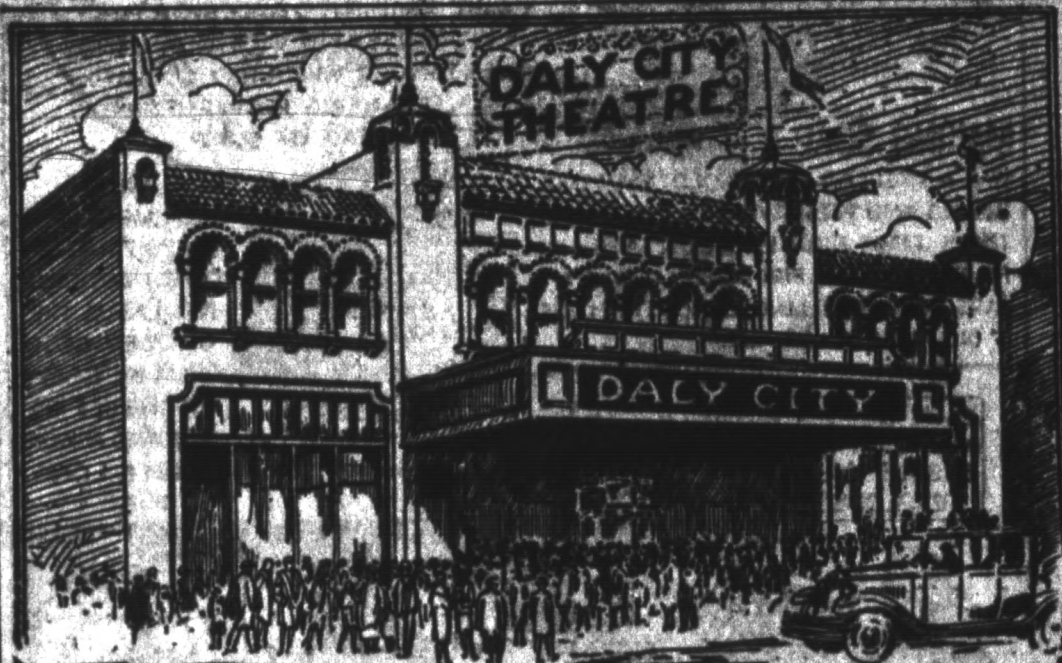
Regular meeting, Drifters Club, 67 Wilson.

(Continued on Page 3)

Catholic Ladies Aid Society, Branch 59

BIG WHIST

2 p. m. - Wednesday, April 2
St. Michael's Hall
32 Broad St.
Cash 1st pr. - Score Cds. 25c



Now Playing—

ERROL FLYNN and OLIVIA DE HAVILLAND in

"SANTA FE TRAIL"

Also HARRY LANGDON and ESTHER MUIR in

"MISBEHAVING HUSBANDS"

Added, in Color — "CAVALCADE OF SAN FRANCISCO"
EDDIE'S ADVERSHOW — Saturday

Sunday, Monday, Tuesday, March 30-31, April 1—

JACK BENNY, FRED ALLEN, MARY MARTIN and
ROCHESTER in

"LOVE THY NEIGHBOR"

Also LLOYD NOLAN and MARJORIE WEAVER in
"MICHAEL SHAYNE, DETECTIVE"

FREE TO LADIES — MODE HOT-OVENWARE — Monday
Monday — WONDER BOOKS — Vols. 1 to 19

Wednesday, April 2—

CLIVE BROOKS and JUDY CAMPBELL in

"CONVOY"

Also KAY FRANCIS and JAMES ELLISON in

"PLAY GIRL"

CHINAWARE or SILVERWARE

Thursday, Friday, Saturday, April 3-4-5—

RETURN ENGAGEMENT BY POPULAR REQUEST
DOROTHY LAMOUR and JON HALL in

"THE HURRICANE"

Also PAT O'BRIEN and CONSTANCE BENNETT in
"ESCAPE TO GLORY"

EDDIE'S ADVERSHOW — Saturday Night

DALY CITY SHOPPING NEWS

Published Every Thursday by Daly City Record
1317 SAN JOSE AVE. Telephone RANDOLPH 3115

ALBERT H. BOYNTON — — — — — Editor and Publisher

Perf. hairdressers are designing coiffures which tell each woman's occupation or position in life. A woman doing a man's work will have a coiffure based on the short-cropped curls of a Greek athlete, much like the Amelia Zahner bob. Permanently waved, it may be arranged in close curls over the head with a few swift movements of the comb. For leisured women who would avoid long hours dressing their hair, special chignons of false hair clip onto the back of the head, hiding short ends of the wearer's locks. Plaited chignons give the impression of long natural hair. A special coiffure for Red Cross nurses sets rather high on the sides of the face, with a "bang" drilling forward on the forehead beneath the cap.

Fike's Peak Railroad

Industrial progress has come to Fike's Peak, Colo., whose 14,110-foot summit has been attained by visitors for the last 50 years in passenger trains pushed by tiny steam locomotives on a cog-and-rack railway. To lessen the dead weight that has to be pushed up the peak, an aluminum alloy train with diesel engine power has been substituted.

Arctic Federal Theater

Murmansk, Russia, beyond the Arctic Circle, is to have a federal theater.

Aviation Motor Program

While it took 15 years to develop the airplane motor from 300 horsepower to 400 horsepower, aviation motors of 5,000 horsepower may be possible within a few years as a result of the rapid improvement of steel. F. C. Crawford, president of Thompson Products, Inc., of Cleveland, predicts.

Profits in Modernization

More than 1,000 grocery store owners, members of the Independent Grocers alliance, recently studied a survey on increased profits resulting from storefront modernization with structural glass. It was revealed that average profits increased 30 per cent the first year after modernization and that the average gross receipts rose from \$21,050 to \$28,625.

Undaunted Courage?

Pat Hogan of Westwood, Calif., and Muriel Dwyer of Santa Cruz, went to Reno, Nev., to be married. Pat, after getting the license, was knocked down by an auto and his leg was fractured. Undaunted, he had the leg set at a hospital, summoned a clergyman and the marriage was performed on schedule at the bedside.

Russian 'Verst'

The verst, Russian measure of distance, equals about two-thirds of a mile.

A "Three-C" Favorite

By Frances Lee Barton

"C.C.C." may stand for a certain company of civilians to you, but these initials also designate chocolate chip cookies — new cookies made from ingredients always on hand. Just the thing for the lunch-box, that evening "snack" or to nibble on when hungry. Yes! And just the thing to mail in quantity to boys away from home — whether in a C.C.C. camp or one of our newest military training centers where home-made cookies are sure to disappear the instant they are displayed.



Chocolate Chip Cookies

1 package semi-sweet chocolate; ½ cup butter or other shortening; ¾ cup granulated sugar; ¼ cup brown sugar, firmly packed; 1 egg, well beaten; 1½ cup sifted cake flour; ¼ teaspoon salt; ¼ teaspoon soda; ½ cup chopped nut meats; 1 teaspoon vanilla. Cut each small square of chocolate in 4 to 6 pieces. Cream butter, add sugars gradually, and cream together until light and fluffy. Add egg and mix well. Sift flour once, measure, add salt and soda, and sift again. Add flour in two parts and mix well. Add cut chocolate, nuts, and vanilla, and mix thoroughly. Drop from teaspoon on greased baking sheet 2 inches apart. Bake in moderate oven (375° F.) 10 to 12 minutes. Makes about 50 cookies.

Trade Marks Go Mad

American women from Maine to California may become walking symbols of American industry. One fabric manufacturer has begun selling dresses and yard goods in which 14 nationally known trade marks constitute the printed, all-over design. Patterns include the greyhound of a bus company, the bell of the telephone company, and the Indian of a motor car.

Orient's First Mission

Sancien Island, scene of the establishment of the first Christian mission in the Orient, is the land in which St. Francis Xavier established a mission in spite of efforts to keep him and his band out of the Orient. And on this island he lies buried. In late August, 1552, he landed on the island, called Chang-shuen-shan, off the coast of Kwangtung, which served as a rendezvous for Europeans. Soon after his arrival Xavier was seized with a fever and died there.

South African Bachelors Cape Providence, South Africa, is preparing drastic action against the money-making racket of "jackal breeders." It is stated in Capetown. It has been discovered that in parts of the province professional hunters, who destroy jackals for bounties, have been capturing only the cubs, allowing adult animals to escape, and thus providing for the next season's "crop." It is suspected that in certain districts there are secret jackal breeding establishments, the owners of which make big profits by constantly turning in very young jackals. Last year the record number of 35,000 were destroyed at the standard rate of \$2.50 an animal. In some districts \$5.75 is paid.

French Thermal Springs There are 1,300 thermal springs in France.

Catholic Ladies Aid Sponsor Whist

Mrs. George Morgan will be chairlady of the big monthly whist planned by Catholic Ladies Aid Society, Branch 59, for next Wednesday. The event, to be held at St. Michael's hall, 22 Broad street, will feature a cash first prize and numerous other attractive awards. Playing begins at 2 p.m. The committee cordially invites the general public to attend.

Post Office Income

Estimated revenues of the United States post office department for the last fiscal year amounted to \$745,955,975.24, the largest in history. The total exceeded by \$17,261,622.99 the previous banner year of 1939.



HELP HAIR GROWTH
(PREVENT BALDNESS)
With Vibratory Scalp
Massage

at the ACTON BARBER SHOP

5894 MISSION STREET at SICKLES AVENUE

ROBERTSON'S EGG STORE

9 Hillcrest Drive

Masonic Bldg.

FRESH LARGE

EGGS, dz. 25c

Grade A

2 doz. 49c

BUDGET

HAM 15c

4 slices, 1 lb.

Hormel's Ham

DAIRY 1 lb. BRAND 27c

2 SLICES

BUTTER lb. 38c

First Quality

Robertson's Creamery or Cloverbloom

BACON

Keystone 12c

1 lb. cello

Sweet Rasher 15c

Swift's 1 lb. cello

Hormel's Dairy 18c

Brand 1 lb. cello

Rath's Blackhawk 18c

1 lb. cello

We Sell Strictly Fresh Eggs & Butter

Coming Clean! . . . by Squier



MAKING SOAP

WAS A REGULAR HOUSEHOLD TASK LIKE BAKING AND PRESERVING IN COLONIAL TIMES. MADE FROM LEFT OVER FATS AND ASHES FROM THE FIREPLACES IT WAS A WASH, EVIL SMELLING CONCOCTION BUT IT DID MAKE A LATHER.

OUR PRIMITIVE ANCESTORS USED EITHER SAND OR EARTHY SUBSTANCES WHICH HAD SLIGHT CLEANSING PROPERTIES INSTEAD OF SOAP

WHEN COMMERCIAL SOAPS FIRST BECAME GENERALLY AVAILABLE, THE GROCER SOLD THEM BY WEIGHT, CUTTING OFF THE REQUIRED AMOUNT FROM A LONG SLAB.



CAN'T TELL YET WHETHER IT WILL BUBBLE OR EXPLODE!

NICOLAS LEBLANC AND MICHEL CHEMISE, EARLY 18TH CENTURY FRENCH CHEMISTS, GAVE CLEANSING A BIG LIFT WITH TEST TUBE DISCOVERIES. THEY MADE IT POSSIBLE TO MANUFACTURE AN IMPROVED SOAP AT LOW COST.

THE AMERICAN SOAP INDUSTRY TODAY HAS AN ANNUAL OUTPUT OF MORE THAN 3,000,000,000 POUNDS . . . OR MORE THAN 25 POUNDS A YEAR, FOR EVERY U.S. MAN, WOMAN AND CHILD!



ROSES

Make A Garden Beautiful

We Have A Large Choice of Select Rose Bushes Now Ready For Planting.

PLANT NOW! Let Us Help You Plan A Beautiful Garden

Large Variety of Bedding Plants

DALY CITY NURSERY

Sydney and Florence Bryant

559 San Diego Ave.

Phone DEL 9907

Spring Valley Mkt.

198 Los Banos Avenue

ANNOUNCING OUTSTANDING SAVINGS ON QUALITY FOODS

FREE Delivery • Open All Day Sunday — Two Phones RAnd. 0852-9611

GROCERY DEPARTMENT

DRY BEANS

Navy pink and red

lb. 5c

SOAP

Woodbury

4 bars 23c

Jergens' Toilet 4 bars 15c

CHEESE lb. 21c

Oregon Sharp Reg. 40c Lb.

PEAS

Sweet Sugar (Closeout 300)

Last Time

2 cans 15c

STRING BEANS

Park Brand No. 2 Can (Closeout 100)

Last Time

2 for 15c

PURE JAM

Wellman's Silver Thistle All Flavors

2-lb. jar 23c

Canned Veg't'bles.

Peas, Beans, Carrots, Beets, Solid Pack Tomatoes, Spinach

8-oz. cans 5c ea.

QUALITY MEAT

PLACE YOUR ORDERS FOR EASTER HAMS

—POULTRY—

Anything in the meat line is our specialty. Try our "super-quality" steaks. We are proud of them. Complete line of COLD MEATS

PEACHES

Freestone - 2 1/2 size

2 for 23c

ICE CREAM

Orange and Vanilla

Qt. 15c

OLIVES

Dodge Brand Medium

No. 1 tall tin 10c

Fruits & Veg't'bles.

Come in and see our wide selection of fine fruits and vegetables. Fresh every morning, and personally selected for choice quality.

ASPARAGUS

8-oz. tins 10c

Activity Calendar

(Continued from Page 1)

TUESDAY, APRIL 1

- 8 p. m.—Regular meeting, Colma P. T. A., Jefferson annex.
- 7:15 p. m.—Regular meeting, Boy Scout Troop No. 148, 401 San Diego.
- 7:30 p. m.—Regular meeting, Alethian Bible Class, Hanover and Evergreen.
- 7:30 p. m.—Regular meeting, Crocker Lodge No. 464, F. & A. M., Masonic temple.
- 7:30 p. m.—Regular meeting, Daly City Juvenile Drill Team and Drum Corps, 878 Brunswick.
- 7:45 p. m.—Business meeting, followed by public whist at 8:45 p. m., Vista Grande Circle No. 253, Ancient Order of Foresters.
- 8 p. m.—Regular meeting, Daly City Band, No. 5 firehouse.
- 8 p. m.—Fathers' Night, General Pershing PTA, General Pershing school.
- 8 p. m.—Regular meeting, Italian Catholic Federation, St. Maximus Branch 49, Little Italy hall.
- 8 p. m.—Regular meeting, Ko-Kets-Klub, 43 Wilson.
- 8 p. m.—Regular meeting, Ladies Auxiliary, Co. No. 4, D. C. F. D., 1076 Brunswick.
- 8 p. m.—Regular meeting, Native Sons of the Golden West, El Carmelo Parlor No. 256, Colombo hall.
- 8 p. m.—Devotions, Our Lady of Perpetual Help church.
- 8 p. m.—Regular meeting, Tigerettes, Hillside boulevard.
- 8:15 p. m.—Regular meeting, Capistrano Council No. 2712 of Daly City, Knights of Columbus, Theatre hall.

WEDNESDAY, APRIL 2

- 8 a. m. - 11 a. m.—Regular meeting, Well Baby Clinic, San Jose and Flournoy.
- 10:30 a. m.—Regular meeting, sewing group, Mothers Club of Our Lady of Perpetual Help school, 601 Hanover.
- 8 p. m.—PUBLIC WHIST, CATHOLIC LADIES AID SOCIETY, BRANCH 59, 32 BROAD STREET.
- 8:30 p. m.—Regular meeting, Girl Scout Troop No. 2, 146 Woodrow.
- 7 p. m.—Regular meeting, Stardusters, 6229 Mission.



SOUTH AMERICAN INFLUENCE is very prominent in this white cotton lace evening dress, worn by Toni Gilman of Columbia network's "Martha Webster" series. Its four flounces are reminiscent of the Spanish dancer's costume and the bolero opens at the back. Lace is having a new vogue this year with the return of the "grecious lady" period. (DePinna, New York.)

- 7:30 p. m.—Regular meeting, Sea Scouts, Ship No. 1, No. 5 firehouse.
- 7:45 p. m.—Weekly prayer meeting, Grace Nazarene church.
- 8 p. m.—Regular meeting, D. C. F. D., Company No. 1, 188 Santa Barbara.
- 8 p. m.—Regular meeting, Junior Game Patrol, 5646 Mission street.
- 8:15 p. m.—Regular meeting, Daly City Unit No. 410, American Legion Auxiliary, Legion hall.
- 8:15 p. m.—Regular meeting, El Carmelo Parlor No. 181, Native Daughters of the Golden West, Masonic temple.

ters of the Golden West, Masonic temple.

8:30 p. m.—Regular meeting, Ocean View Improvement association, 146 Broad street.

THURSDAY, APRIL 3

- Noon—Regular meeting, Sew and Sew club of Crocker PTA, 884 Templeton avenue.
- 2:45 p. m.—Regular meeting, Brownies, Legion hall.
- 3:30 p. m.—Regular meeting, Cubbies, Grace Nazarene church.
- 3:30 p. m.—Patrol meetings, Girl Scout Troop No. 1.
- 7 p. m.—Regular meeting, Cub Pack No. 149, No. 5 firehouse.
- 7:15 p. m.—Regular meeting, Boy Scout Troop No. 141, Grace Nazarene church.
- 7:30 p. m.—Business meeting followed by public whist at 8:30 p. m., Court St. Mary No. 1155, C. D. A., Masonic hall.
- 8 p. m.—Regular meeting, D. C. F. D., Company No. 3, Westlake avenue.
- 8 p. m.—Regular meeting, Rickey Roomettes, 1246 Brunswick.
- 8:15 p. m.—Regular meeting, Colma Vista Grande Aerie, No. 1848, F. O. E., Eagles hall.

Booming Railway Business

Passenger traffic on the Eastern Bengal railway in India has shown a substantial increase since reported ending powers of the four-year-old son of a Saldpur station agent have become known. The boy is said to be able to cure sufferers by breathing on them.

Prosperity for Idea

The depression-born business of shooting new holes in the steel casing of abandoned or failing oil wells, at a different level, to bring in shut-off oil netted one Los Angeles company a net of \$400,000 last year on a gross income of \$3,000,000, officials report.



RAINBOW STRIPED tuxedo suit in several shades of blue, rust, and beige, is Ann Eden's choice for her spring sports outfit. The CBS actress wears with it a Copenhagen blue blouse with matching felt hat trimmed in rust grosgrain and veiling. A matching reser topcoat is worn with it on brisk days. (From DePinna, New York.)

Glass Blowing Art

In Mexico live many families of glass blowers whose ancestors were taught this old Venetian art by the Spanish conquistadores. Some of these families live far in the country and the glass, after being blown by the men of the family, is brought to the cities by burro train.

Puerto Rico's Climate

The average nighttime temperature of Puerto Rican mountain towns like Albonito, Cidra, Isabela, Jayuya, Maricao and San German is 65 degrees.

OCEAN VIEW BAKERY

98 Broad St. at Plymouth
Karl Hoeftlin, Prop. R.A. 9328

Cakes Made to Order
For Weddings, Parties,
Etc.

DANISH PASTRIES

All Products
Baked Fresh Daily

We Use PURE
WHIPPING CREAM
In ALL PASTRIES
Orange Stamps Accepted

Coldest Mixers and Beer
In Daly City

GELS'S PLACE

6276 Mission R.A. 9729
Free Delivery 6:30 a.m. to 6 p.m.

Green Top - Qt. \$1.75
Straight Bourbon
Pt. 90c - 1/2 Pt. 45c

Mattingly & Moore
Blended - Qt. \$2.27
Pt. \$1.17 - 1/2 Pt. \$1c

Town Tavern - Qt. \$1.87
Straight Rye
Pt. 97c - 1/2 Pt. 57c

L. W. Harper - Qt. \$3.45
Bot. in bond - Kentucky St. Brn.
Pt. \$1.75 - 1/2 Pt. 93c

Cream of Kentucky
Straight Bourbon - Qt. \$2.38
Pt. \$1.21 - 1/2 Pt. 65c

Park Avenue - Qt. \$1.55
London Dry Gin
Pt. 90c - 1/2 Pt. 45c

Schenley - Qt. \$1.89
London Dry Gin - 94.5 Proof
Pt. 90c - 1/2 Pt. 52c

WESTLAKE MARKET

301 MIRIAM ST.

FREE DELIVERY

RANDOLPH 9667

Open Sundays and Evenings

Specials for Friday and Saturday

HAVE A DRINK ON US! FREE!

All Day SATURDAY we are serving delicious drink made with Irradiated Carnation Milk

GET MONEY SAVING RECIPES!

tall cans 4 for 27c - small cans 3 for 11c

LOOK, BOYS and GIRLS, WIN A BIKE!

BUD'S Face Soap 4 bars 25c

A Chance With Each Purchase!

EGGS, large Grade A
2 doz. 55c

doz. 26c

BEER
Economy Brand

4 for 25c

Marin Dell Milk & Cream
"Hours Fresher"
MEAT SPECIALS

You do not know what you are missing if you do not register for "The Daily Dividend."

Bottom lb.
ROUND
Ground
For that Meat Loaf

27c

ROAST BEEF
Shoulder rib

lb. 24c

BACON
Sweet Rasher

pkg 15c

CABBAGE, fcy. spring ea. 10c

CARROTS, fcy. French 2 bu. 5c

SPINACH, new crop 2 bu. 5c

SALAD MIX Cello. bag pkg. 10c

Fresh Vegetables Ready to Serve

Strawberries, frosted, now only 25c pk.

EGG PLANT, large and fresh ea. 10c

LARGE ASSORTMENT OF FROZEN
FRUITS and VEGETABLES

We Sell Films - Printing - Developing - Finishing



RACKS OF lb. 24c
LAMB
Swift's - tender and juicy for roasting

LOINS OF lb. 23c
PORK
2 to 4 lb. average - Swift's selected branded pork

BEEF lb. 18c
KIDNEYS
Delicious for saute

Fresh BEEF lb. 16c
TONGUES

DAVE'S MARKET

Opposite Bank of America - Colma
Phone RANDOLPH 4696 Free Delivery

SORRENTO'S
Pure
SEMOLINA
PASTE

3 lbs. 25c

20-lb. Box \$1.50

MILLO'S

6315 M

Phone DElaware 5300

Milo's Meat Dept.

"Home Of Stall Fed Meats"



EAT MEAT FOR VITAMINS

EAT MEAT FOR VITAMINS

LEGS of LAMB
FULL CUTS

lb. **27c**

SHLDS. of PORK
MILD SUGAR CURE

lb. **13½c**

BEEF ROAST
TENDER, JUICY

lb. **23c**

LOINS of PORK
(3 lb. AVERAGE)

lb. **23c**

LAMB ROAST
LEAN and MEATY

lb. **14c**

PORK STEAKS
Extra Large

lb. **23c**

BACON
SLICED - EASTERN CURE

½ lb. **11c**

SAUSAGES
SWIFT'S

lb. **24c**

MEAT

a good source of
NATURAL VITAMINS



EAT MEAT FOR VITAMINS

EAT MEAT FOR VITAMINS

Open Evenings
until 8 o'clock
★
Sundays
from 9 a. m. to 6 p. m.

"FRANK"
REYNOLDS

GROC

Leaders in Pr

STOCK UP AT THESE

SARDINES

Fancy Maine in Oil

4 for 19c

Reg. Tin

Chili Con Carne

Hormel's - No. 1 tin

14½c

SPAGHETTI

Franc.-Amer. lg. tin

3 for 23

JELLO

All Flavors

3 for 14c

PORK & BEANS

Van Camp 1-lb. tin

3 for 19

TAMALES

Top's Turkey

tin **5c**

SYRUP

Log Cabin - Lge. 29c

med. **15**

PURE SALAD

OIL

gal. **79c**

This price is below replacement cost

CORN FLAKE

Kellogg's

MAYONNAISE

Ide's

Qt. **29c**

Alfa COFFEE 1-lb. jar

3-lb. Jar 74c

26

Salad Dressing

Dinner Bell

Qt. **25c**

S & W COFFEE

2 lbs. 49c

1 lb. **25**

MAYONNAISE

Old Monk's - Pt. 26c

Qt. **40c**

A-1 COFFEE

Ground while you wait

lb. **12½**

Corn STARCH **5½c**

Reg. 9c Value

Lge. Pkg.

M. G. A.

MUSHROOMS

FANCY BUTTON

Lge. 8-oz.

35

Reg.

WE ACCEPT FOOD STAMPS

FISH

SPECIALS

FILLET OF SOLE

FRESH, NO BONE

OYSTERS, Large Size

FRESH OPEN

SAND DABS & SMELTS

FRESH

lb. **25c**

doz. **30c**

lb. **12½c**

CHICKEN

54
each

MARKET DE LUXE

1ST.

LS FOR ONE WEEK
G FRIDAY, MARCH 28

Free Delivery

**SUNRISE
FLOUR**

25-lb. sack

69c

ERIA

nd Quality

**FREE
DELIVERY**
Phone Delaware 5300

"AL"
ZURCHER

EXTRA LOW PRICES

10c
Lge. Tin

SHRIMPS 11½c
FANCY
Dried or Wet Pack Reg. Tin

1-lb. tin 17c
Baking - 1-lb. tin

Flakes 19c
Lge.

23c
of Wheat

JUICE No. 2 3 for 25c
Pineapple
No. 2 tin - Packed by Del Monte

JUICE Lge. Tin 5c
Tomato - Trupack - Lge. Tin

GRAPE JUICE Qt. 39c
Welch's - Grapelade 1c

5c
Reg. Size

WHEATIES 10c
GOLD MEDAL Reg. Pkg.

12½c
e No. 2½

14c
use No. 2½

3 for 25c
rand 2½

PEAS No. 2 tin 12½c
Del Monte Early Garden

PEAS No. 2 tin 10c
Open House - Fancy Quality

CORN No. 2 tin 8½c
Cream Style - Eastern

BEEF STEW - Dinty Moore lge. tin 13½c
r Spaghetti with Meat Balls

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

FRUITS and VEGETABLES

SPECIAL NO. 1

10 lbs. POTATOES
6 Juicy GRAPEFRUIT
1 doz. PIPPIN APPLES

ALL FOR **25c**

SPECIAL NO. 2

6 ARTICHOKEs
2 lbs. SPRING RHUBARB
2 doz. JUICE ORANGES

ALL FOR **25c**

SPECIAL NO. 3

1 AVOCADO
3 lbs. GARDEN SPINACH
2 bunches CARROTS
2 bunches BEETS

ALL FOR **25c**

SPECIAL NO. 4

2 doz. JUICE ORANGES
2 Doz. PIPPIN APPLES

BOTH FOR **25c**

RED HOT SPECIALS

ARTICHOKEs doz. **15c**
FANCY

AVOCADOS each **5c**
FANCY

POTATOES 10 lbs. **15c**
IDAHO GEMS

RHUBARB 3 lbs. **15c**
FANCY SPRING

APPLES 3 doz. **25c**
FANCY PIPPINS

SWEET PEAS 4 lbs. **25c**
FANCY

VIOLI

BROILERS, (29c lb.)
FRESH KILLED
RABBITS, (25c lb.)
YOUNG COTTONTAIL
CALIFORNIA HENS
FRESH KILLED

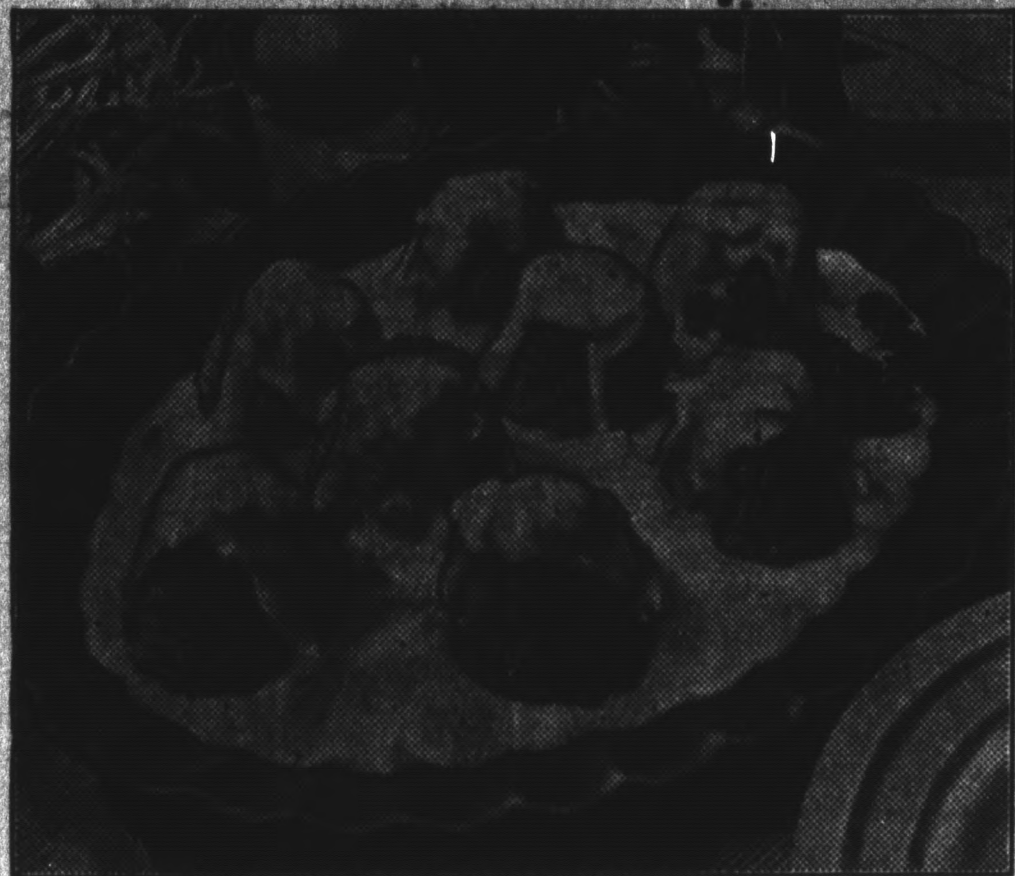
3 for \$1.00
each **35c**
lb. **23c**

POULTRY
← **SPECIALS**

Fish is Traditional for Lent ... and there are dozens of ways to serve this delicious food

by Dorothy Greig

WHO was it, I wonder, who first said "Fish is brain food." Probably some mother trying to coax a reluctant young one to finish the fish on his plate. Maybe it was the same inventive lady who told her small daughter, "Car-



Salmon Patties with a most delicious Egg and Sweet Pickle Sauce

rots give you curly hair." Once started on their merry way, such sayings die hard and why should they die? If not exactly, literally accurate, they're at least fun. Be that as it may, fish is its own best reason for serving it. Canned or fresh, it is good eating. And highly nutritious.

Canned salmon in itself offers almost endless possibilities. For instance, here is a salmon dish simple to put together, but delightfully seasoned and all dressed up with a fine sauce:

Salmon Patties with Egg and Sweet Pickle Sauce
1 can (1 lb.) salmon (drained)
1 cup dry fine bread crumbs
2 tablespoons melted butter
1 can condensed tomato soup
2 eggs

Drain the salmon and pick out the bones and dark skin. Mix the salmon well and combine with buttered bread crumbs, tomato soup and eggs, slightly beaten. Mix thoroughly, put into buttered molds or muffin pan and bake 40-50 minutes in a moderate (350° F.) oven. Makes 8 patties (3 inches bottom, 3 1/4 inches top and 3 inches high).

Egg and Sweet Pickle Sauce
1 can condensed celery soup
1 cup milk
2 hard cooked eggs (finely chopped)
2 medium-sized sweet pickles (finely chopped)

Combine celery soup and milk. Then heat the mixture and add chopped egg and pickle. Continue heating for five minutes to blend the flavor but do not boil.

Then for a rather unusual fish treat try Individual Fish Puffs. They rise high and feather-light. Practically melt in your mouth. When you make them, however, insist that the family be right on hand to eat them hot and light as they come from the oven. You know what happens to puffy things when left standing for any length of time!

Individual Fish Puffs
1 can condensed cream of mushroom soup
2 cups Swiss cheese
1 egg, separated
2 cups soft bread crumbs (2-3 slices bread)
1 1/2 cups flaked cooked fish (haddock, bass, flounder, lake trout, pike)

Empty a can of cream of mushroom soup in a saucepan and mix well. Add cheese and heat until the cheese has melted in the sauce. Stir in one egg yolk at a time and mix thoroughly after each egg yolk is added. Remove from fire and add the soft bread crumbs and flaked fish. When mixture is cool, fold in the beaten egg whites. Then turn into individual buttered casserole dishes and bake about 50-55 minutes in a moderate (350° F.) oven. Serves 6.

VELVETY



MAKE-UP TRICK to create that "soft as velvet" look is demonstrated here by Ann Shepherd, known to Columbia network listeners as "Joyce Jordan—Girl Interne." After applying powder and rouge, powder your face once more quite heavily, then dust off excess with light, deft strokes of a baby's hair brush. Her Yolande slip is princess style satin with deep border of hand-run Alençon lace, appliqued in silk.

BRITISH



TRAFALGAR SQUARE print ascot and turban is worn by pretty Janet Logan, of Columbia network's "Stepmother" series. This is one of the many colorful novelty patterns inspired by the British-American Ambulance Corps and promoted by leading dress manufacturers. Yes, the print shows the famous English lions that stand in Trafalgar Square.

Mocking Bird-Dog?

Residents of Visalia, Calif., were interested in what seemed to be the barking of a small dog night after night, although the dog itself was never seen. Investigation developed that in reality it was a mocking bird that apparently had its inspiration for a new vocal routine from a small dog in the neighborhood.

Book Wear and Tear

V. J. McHenry, who annually supervises the renewing of the 3,000 library books at the University of California, reports that it is always the first 50 pages of a book that suffer the greatest damage due to the efforts of students to concentrate on them. The middle and the end rarely ever have to be renewed.

A DISH THAT'S PLANNED FOR TWO

by Dorothy Greig



THE new bride on our block was most emphatic. "I certainly am getting tired of recipes that end with 'serves 8'. Why doesn't someone make some recipes for just two?" Why, indeed?

Well, Betty, here is one dish that's meant for two. Not only that, but we've taken an old favorite, chicken croquettes, and shown you how to simplify their making—with condensed cream of mushroom soup. The soup acts as a binder and also makes a sumptuous sauce to serve over them. From this quantity you can form either two big round croquettes or four small neat ones—just enough for a twosome family.

Chicken Croquettes with Mushroom Sauce
1/2 can condensed cream of mushroom soup

2 teaspoons lemon juice
1 1/2 cups chicken, ground fine
Mix the ground chicken and lemon juice into the cream of mushroom soup. Set in refrigerator to chill. Then shape into cylinders, balls or cutlets.

Mixture for Dipping:
Bread crumbs or cracker crumbs
1 egg beaten (with 2 tablespoons water added)

Cover the croquettes with crumbs, then dip into the egg mixture. Then dip in crumbs again. Fry in hot deep fat (365-375° F.) for 2-3 minutes, or until browned. Make 2 large or 4 small croquettes.

Mushroom Sauce
1/2 can condensed cream of mushroom soup
1 tablespoon milk
Mix the milk into the cream of mushroom soup. Heat and serve this sauce with the croquettes.

Courtesy and Justice

District Judge C. D. Murane of Casper, Wyo., one day complained of the noise from a truck engine being tuned up just below the courtroom window. After silencing the disturber, the bailiff of the court noted frequent locomotive whistle blasts near the courthouse. So he wrote a letter to the railroads ordering them to silence their whistles. Worried railroad officials called the judge and said they would be glad to comply with the order but there was a city ordinance that required them to blow whistles at crossings. The judge, who hadn't heard about the letter, told them to go right on whistling.

Ticket Trickery

If you can get a traffic ticket "fixed" in your town the chances are that more serious offenses are also being condoned, according to the National Consumers tax commission, whose tax reduction drive seeks additional municipal economy and efficiency.

First Class Passage

After impatiently waiting six days for a passenger ship to take him from Guernsey to Alderney, an English channel journey of 30 miles, resourceful Major L. Palmer solved the problem by "mailing" himself. He labeled himself "parcel" and was delivered to his addressed destination by a postman assigned to look after the "package."

City-County Co-operation

Small cities can save by co-operating with their county government in establishing a central purchasing office to obtain quantity prices for municipal supplies, according to the National Consumers Tax commission whose 5,000 units seek municipal economy.

Oldest Grist Mill

America's oldest grist mill, the Brewster mill at Brewster, Mass., which was built in 1662, has been purchased for \$1,000 by the town as an historical exhibit.

It May Sound Fishy, But It's So

By Jane Floyd Buck

It is written in daring deeds and illustrated with adventure, the saga of the New England fishing industry which served as foundation for the New World's first trade with the Old World almost three centuries ago.

The first sea-going vessel to be built in Boston, Mass., the "Trial," set sail for Balboa, Spain, in 1498 loaded with a cargo of salted and smoked fish. On her return trip she brought wine, fruit, oil, iron and wool and the Colonies' trade with the lands across the sea was established.

In those days fish had already become a medium of exchange and were being used as money. In fact, it was not unusual for a respected citizen of the community to pay off a debt in fish.

These early fishermen—the Basques, Portuguese, Spanish and French—were fighters as well as farmers of the sea. In that era piracy was rampant and a man must not only garner the harvest of his net but defend it against the lawless raiders who roamed in a catch of cod the material of quick wealth. Thus, in the waters of New England many royal battles were fought and the decks of the small but sturdy fishing craft frequently ran red with human blood.

First established by a group of fearless Basques who crossed the ocean about 1500 in search of new fishing grounds, the fishing industry of New England grew by leaps and bounds. By 1700 the value of the codfish exported had reached \$700,000 and by 1781 more than 7,000 men were employed in the New England fisheries.

Today, due to modern methods of mass distribution and chain store merchandising which have made it possible for millions of Americans far inland to enjoy fresh fish, the industry has grown to vast proportions. The annual New England catch amounts to 670,000,000 pounds in round figures with a value of \$20,000,000. Products manufactured from the catch amount to an additional \$24,000,000.

In the great warehouse of one of the large chains, which buys \$1,724,000 pounds from New England fishermen annually, direct methods of distribution which eliminate intermediate handling have made it possible to deliver fresh fish to American homemakers living 1,500 miles inland. Thus is explained one of the major factors in the tremendous growth of the New England fish industry. For these methods of mass distribution have removed fish from the status of a "Friday-only" item and encouraged its use on American tables several times a week. Simultaneously, the chain system of mass buying and distribution has had the effect of stabilizing prices for the fisherman.



COMEDY CLASH OF THE CENTURY pits Fred Allen, seconded by lovely Mary Martin against his radio enemy, Jack Benny, abetted by charming Verree Teasdale in Paramount's new hit film, "Love Thy Neighbor." It will be playing at the Daily City theatre Sunday, Monday and Tuesday.

Brooklyn Largest Borough
Brooklyn, with a population larger than any of the five boroughs of greater New York, is situated at the southwest extremity of Long Island and is connected by bridges over the East river with Manhattan. Long Island is from 12 to 23 miles wide.

Lightweight Trailers
Replacing old equipment with trailers built of strong aluminum alloys has increased the payloads of a Cincinnati baking company's truckloads as much as 2,000 pounds each, it was reported.

Shellac in Sports
Shellac is not only used over and over again on skis, but it takes a prominent part in almost every sport. It is used on golf club heads and shafts, fishing rods, baseball bats and on tennis rackets. Bowling pins and bowling alleys are also finished with shellac.

Old Ticket Honored
Finding an unused ticket in a travel book purchased 34 years ago on a visit to London, an Australian sent it to the agency with the query "What about it?" and received a check for \$2.60.

Spicing Up Trade
Progress in production of spices in this country is noted by the American Spice Trade association, reporting that of 25,000,000 pounds of mustard seed used last year, 17,700,000 pounds were domestically grown. Production in 1940 is expected to reach 20,000,000 pounds here.

Great Plants Produced
A new X-ray treatment discovered by British experts is producing plants two and three times the normal size, and rose-bushes as large as oak trees are expected to result.

Most Spanish Spot
The most Spanish spot under the American flag is the romantic city of Ponce, on the southern coast of the United States territory of Puerto Rico. Although Ponce was the first city to be entered by the Americans who took Puerto Rico in 1898, it has been the last to give up the Latin heritage it derived from its Conquistadores. English is spoken widely in Puerto Rico, but Spanish is the prevailing language in this stronghold of old Castile.

Where Profits Go
Department, dry goods and general merchandise stores throughout the country receive about \$2,000,000 complaints a year, which cost merchants on the average one dollar each in operating expense and markdowns, according to William J. Pilat, professor of retailing at the University of Pittsburgh.

Salamanders Dislike Heat
Salamanders cannot live in extreme heat. They can survive air temperatures somewhat more than 70 degrees, but their surroundings must be moist, as they cannot stand dry heat.

Labor of Hercules
The 12 tasks of great difficulty imposed on Hercules by the Argive king were as follows: "To slay the Nemean lion, kill the Lernaean hydra, catch and restrain the Arcadian stag, destroy the Erymanthian boar, cleanse the stables of King Augeas, destroy the cannibal birds of the Lake Stymphalia, take captive the Cretan bull, catch the horses of the Thracian Diomedes, get possession of the girdle of Hippolyta, queen of the Amazons; take captive the oxen of the monster Geryon, get possession of the apples of the Hesperides, and bring up from the infernal regions the three-headed dog Cerberus."

Garden of Eden
A rose garden by Jack Superintendent William Nicholas of the 20,000 rose bushes surrounding the Rose Bowl at Pasadena, Calif., revealed that there are 67 kinds of roses represented.

Casuar in England
Julius Casuar is said to have landed in England, near Dover, August 26, 55 B. C.

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SPECIALS FOR FRIDAY AND SATURDAY, MARCH 28 and 29

OLIVE OIL gal. \$3.49
LIBERTY - Grtd. 100 pct. Pure

KIX pkg. 11c
Strawberry Cup FREE with 2 pkgs.

SPRY 3-lb. can 47c

CLEANSER 3 cans 10c
BABBITT'S

SALAD OIL gal. 79c
ROMINO or CHALLENGE

ANCHOVIES in salt 79c
Spanish - Large Can

Cottage Cheese 1/2 pt. 10c
TUTTLE'S - Pt. 15c

Noodle Soup 3 pkgs. 25c
CONTINENTAL

SCRATCH FEED \$1.82
ALBER'S - 100-lb. Sack

RAVIOLIS box 25c
HOME MADE

MUSHROOM SAUCE
1/2 pt. 15c - 1 pt. 25c
Easy To Prepare

EGG NOODLES 2 lbs. 25c
Fresh
Are Delicious with Our Mushroom Sauce

BRIARCLIFF Qt. \$1.89
4 year Old - Bottled in Bond

VERMOUTH lge. bot. 49c
GARDA - Ital. or French type

OLD BRADLEY Qt. \$1.66
Bourbon - 4 years old

120 Bar Special Qt. \$1.39
Bourbon - National Distillers

BURGUNDY gal. 44c
VALMONT

Excise Tax Included In Liquor Prices

LUCCA MEAT MKT.

LEG of LAMB lb. 27c

ROAST PORK lb. 17c
SHOULDER

LAMB 2 lbs. 25c
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FRESH-KILLED POULTRY DAILY

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5-lb. Pkg. 45c - 10-lb. Pkg. 70c
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KIX FREE Strawberry Bowl with 2 pkgs. - ALL FOR **21¢**

PURE JELLY JAM Lge. 2-lb. Jar **25¢**

SILVER THISTLE - ALL VARIETIES - WELLMAN'S

FACIAL TISSUE sm. pkg. **10¢** Kleenex - Lge. pkg. 25¢

WHEATIES 2 for **21¢** Fresh and Krispy, reg. pkg.

TOMATO SAUCE 3 for **11¢** Del Monte Spanish style Regular Buffet Tin

MILK Tall Cans 4 for **25¢** All-Pure

MAYONNAISE **29¢** Ladies' Choice - Full qt. jar

SOAP 3 for **10¢** Crystal White - giant bars

PAR Soap Powder **57¢** With colored pottery In Giant Packages

PEACHES - Ecy. 1/2's **10¢** Taste Well Lge. No. 2 1/2 tin

BEER **5¢** Mohawk Plus Deposit Regular Bottle

TROCO 1-lb. pkg. **18¢** Valuable Coupons on Each pkg.

CATSUP reg. bot. **10¢** Taste Well

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CHOICE - BRANDED - QUALITY

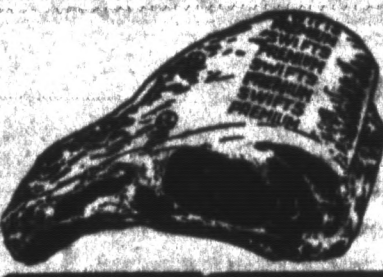
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LAMB CHOPS lb. **23¢**
Swift's Fancy Lamb
A Change and A Treat

Pork Shoulder Roast lb. **17¢**
Swift's Lean Picnics - Tempting - Fresh

SPARE RIBS lb. **22¢**
Swift's Small Meaty Ribs
Fresh Today

HAMBURGER lb. **13¢**
Strictly Fresh and Pure
Fine for Savory Meat Loaf

 **Pot Roast** lb. **24¢**
Seven Cut
Swift's Quality Fed Young
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Lean Plate
It's Rich, Juicy and Tender

LINK SAUSAGE lb. **24¢**
Swift's Family Style
A Kitchen Time-Saver

BREAST of VEAL lb. **18¢**
And VEAL STEW
A Good Stew Is Always Tasty

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Smoked Long and Slow for Flavor

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Chocolate Upside-Down Cake
Baked by Mary Lee Taylor
March 28, 1941

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REDLANDS NAVELS - Tree-ripened Mountain Fruit

LEMONS doz. **15¢** Giant size, thin skin, full of juice

APPLES doz. **20¢** Delicious - Good Eaters

POTATOES 10 lbs. **19¢** Idaho Gems

BANANAS 3 lbs. **17¢** Golden Ripe

ASPARAGUS 3 lbs. **20¢** Jumbo Green

New Potatoes 4 lbs. **25¢** Hawaiian Rose